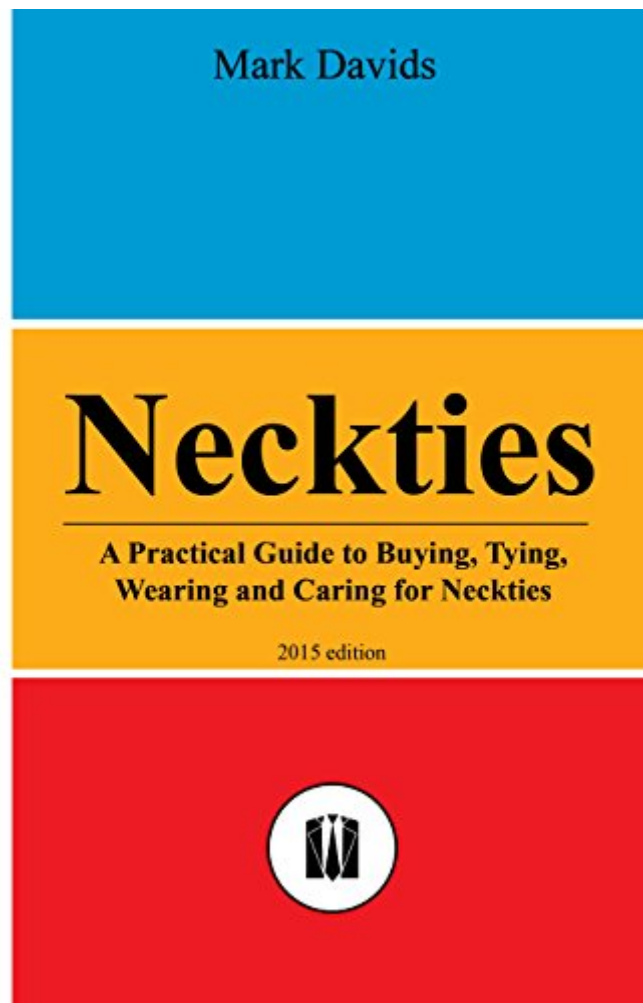


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Neckties: A Practical Guide To Buying, Tying, Wearing And Caring For Neckties (Men's Style Series Book 1)



Synopsis

Neckties - A Practical Guide to Buying, Tying, Wearing and Caring for Neckties Do you know what sets good-dressed men apart from well-dressed men? You can probably guess just by looking at the title of this book, yet the average tie drawer only has about 8 ties in it. And with many of these ties outdated, men do not realize that their tie puts them in the back seat. But all of that can end today when you follow some simple but important advice in Mark David's new book about neckties! This book has been created to help men use ties as an accessory to significantly upgrade their look in any formal, business, or casual environment. Learn how some clever and easy dress changes might get you your next promotion you have been hoping for - how to dress for an interview! A trendy tie can save your whole attire, and a bad tie makes even an expensive suit look like a hand-me-down. But by following practical tips, you will understand exactly which tie fits with what kind of shirt or jacket, how to choose colors, and even how to choose a tie while being in the store. This book will help you to stop buying the wrong ties once and for all! Besides learning how to dress properly, you will learn some interesting facts about designer ties as well. Where do ties come from, and why do men wear them? You will also learn how to test the quality of a tie in the store, while making sure you get the right color, too! But that is not all as Mark also reveals how you should dress for your next job interview, and in case something goes horribly wrong the night before: how to clean and take proper care of your favorite tie. If you feel it is time to upgrade your look and shop for some new trendy ties, allow Mark David's book to be your trustworthy guide. And do not worry, he will also explain the proper ways of tying ties: 3 knots that not only look good, but also keep your tie in a good shape at the same time! Stop embarrassing yourself with the wrong ties, and start dressing the way you deserve to look!

Table of Contents consists of:

- About Ties
- 1. Where Do Ties Come From?
- 2. Why Do Men Wear Ties?
- Buying Ties
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- 4. Beware of Cheap Ties!
- 5. Why Choose Silk Over Other Materials?
- 6. Famous Designer Ties You've Never Heard About!
- Wearing Ties
- 7. The Skinny on Skinny Ties
- 8. How to Match Ties to an Outfit by Color, Pattern and Fabric
- 9. Color Matching for Men
- 10. Comfort in Summertime
- 11. What to Wear to a Job Interview?
- Caring for Ties
- 12. Tie Crimes
- 13. How to Clean Ties
- Tying ties
- 14. Tie with Confidence! The Only 3 Knots You Need to Know

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Customer Reviews

The wearing of neckties is so often a skill and tradition passed down from fathers to their sons, and in this world where we seem to have a manhood crisis, this book provides all you'll ever need to know about neckties and so much more. How do you choose the right necktie for the right occasion? Yes, you actually do need more than one, even if you don't wear a suit and tie everyday. How do you tie that thing and not choke yourself? There's actually three different ways discussed in this book. How do you care for your ties? Hint: wadding them up in your sock drawer isn't the right answer. This book answers every question you've ever had about neckties and some you didn't even know to ask. It discusses how to pick a quality tie, what different color ties are telling people about you, and even how to clean your ties properly. Truly an indispensable guide for the novice and pro alike.

As a free ebook download, the bulk of "writers" have set the bar of quality fairly low - this book is a pleasant surprise in that it isn't tied to that pattern. It is very informative, well written, and researched. It gives a bit of history of why we wear neckties, which was sort of interesting. The best information, though is the helpful tips for determining the quality of a necktie, most of which I was completely unaware. Tips for care and wear are also very helpful. In short, I learned a thing or two - that warrants a thumbs up.

For anyone who thought that the book on ties was closed, here comes this fresh new look at the

DO's & DON'Ts of tie wearing. From its historical origins to today's tips of how to wear a tie, each page of this book delivers an insightful look at why and when a men should wear them. I particularly enjoy the section on the 3 different ways of tying ties, who knew? Included in this book, are tips on buying, choosing, color matching and caring for them. In conclusion, this is a great book to read if you are one of the many millions of men who has to wear a tie to go to work. It will give you plenty of reasons to enjoy wearing ties. And if you are the type of men who usually does not wear ties, these pages will inspire you to start doing so. Bravo to the author for this great little guide to style!

I own 22 ties, which I hardly look at. I know I own 22 because I just counted them. After reading this excellent book, I think I'm going to start wearing ties. That's what this book has made me do!! I was pleasantly surprised as I did not think there was enough material to write on ties, but this book has proved me wrong. The sub title of the book says it all. It really is a practical guide to buying, tying, wearing and caring for ties with a bit of history thrown in. I think anyone who wears or thinking of wearing ties should get this very informative and interesting book.

Honestly, I don't really like wearing ties, but have to wear them to work every day. I bought this book hoping to find some ways to make my tie wearing more pleasurable. After learning how to use ties to look better and more attractive I found some joy in picking the tie to wear and while wearing them daily. And I don't even feel my tie strangling me any more after learning how to tie it properly! It is actually amazing how this little piece of silk around our necks can lift up the whole appearance. This book helped me enjoy my daily tie wearing, and I am thankful for that!

In this day and age when everyone seems to be embracing 'casual' attire, it's nice to know someone still thinks about that wonderful accessory, the tie. I gave this book to my son because he is about to enter the business world and I felt it was worthwhile knowledge. I found the history fascinating and the writing crisp. The cover was brilliant. I thought the book was about (ahem) something else, but when I realized what it really was, I found it a perfect guide for a young man starting out.

After years of working in casual offices, I'm stuck having to use written/illustrated instructions for something so simple as tying a proper knot in a tie. So, it's 6 am and I am in a hotel room trying to get ready for an event at which I wanted to make a decent impression. When packing the previous day, I forgot my instructions. No laptop, so I couldn't just make use of the room's internet access

and find a website with instructions. I did, however, have my 3G Kindle with me. With that, I was able to find this e-book, download it, and then find the instructions for tying a half-Windsor. My day was saved. I could wear a tie without using some ridiculous guessed knot. Now, I only had to worry about how to stay awake during the keynote address.

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